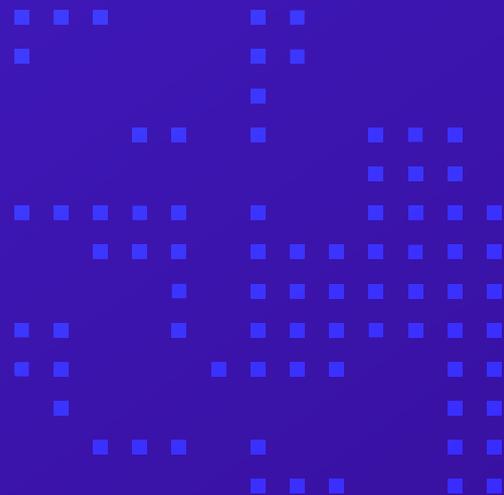




Employee Productivity Simplified



Failure points with most intranets

**Lack
Interactivity**

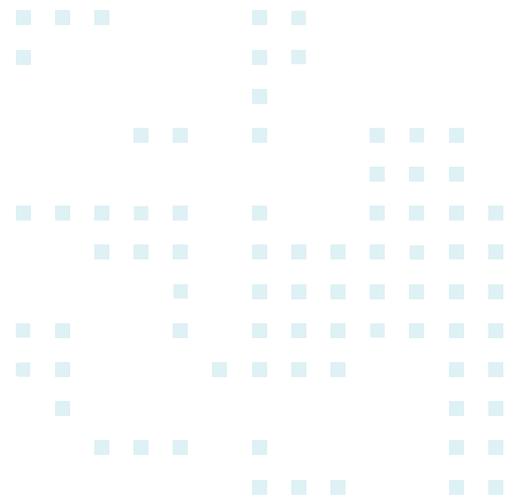
**Lack
Personalization**

**Aren't a single
point of
communication**

Non-experiential

**Lack of access
to important
information
resulting in
productivity loss**

**Non-gratifying
or motivational
for employees**



WeConnect advantages

**Single platform
across all
enterprise
application &
communication
channels**

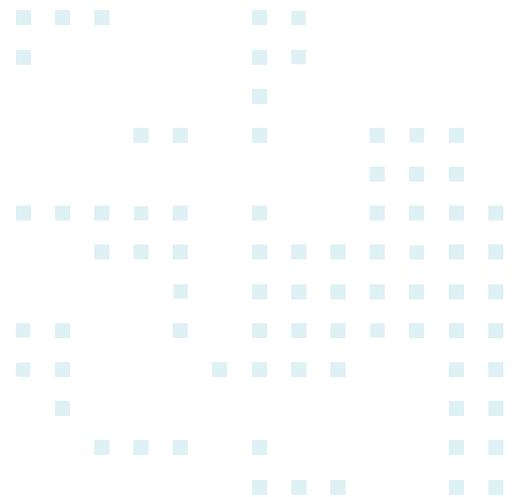
**Superior
Personalization**

**Interactive and
experiential**

**Smart Search -
Access to
organizational
data
instantaneously**

**Gamification
based engine
for fostering
employee
recognition and
participation**

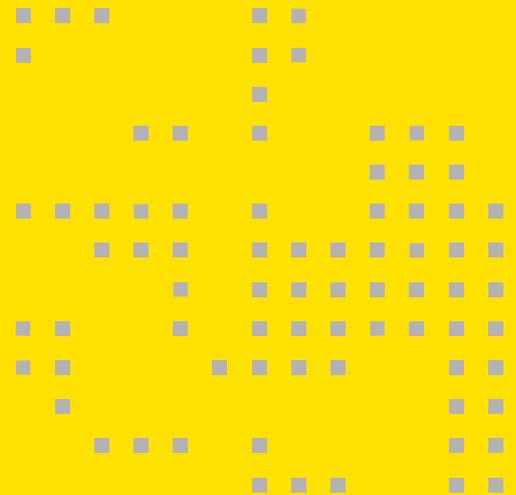
**Intuitive real
time analytics
to track and
improve on
employee
experience on
a continual
basis**



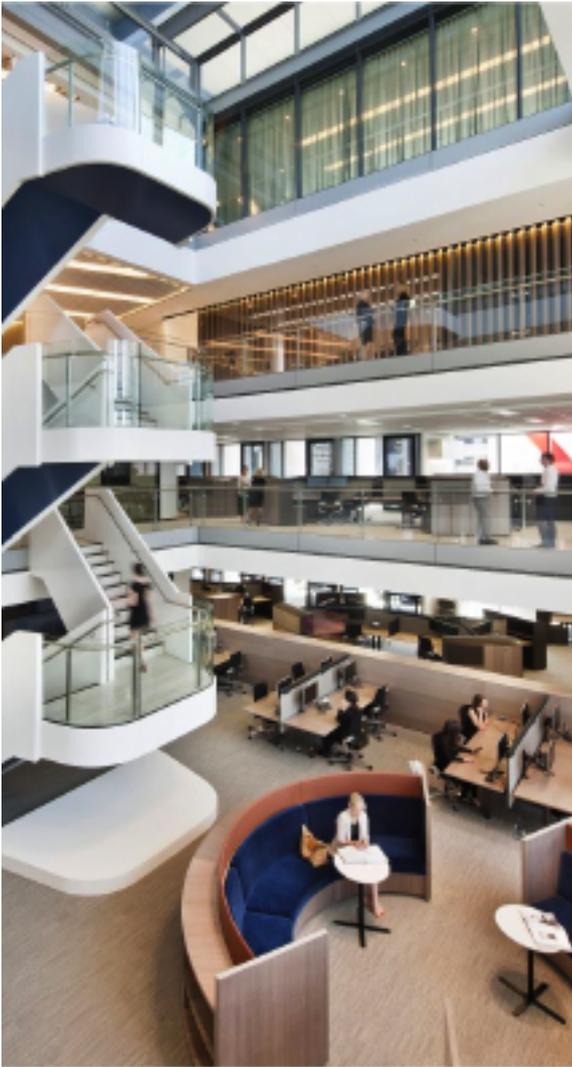


DIGITAL WORKPLACE

Definition



How do you define a digital workplace?



The digital workplace can best be defined as a natural progression and evolution of today's workplace. It basically comprises of your employees' technology working environment.

The digital workplace encompasses all the technologies people use to get work done on a regular basis. It includes the ones currently operational and the ones to be implemented in the future. It ranges from your HR applications and core business applications to e-mail, instant messaging and enterprise social media tools and virtual meeting tools.

If you look around most of these technologies are currently existing in your workplace in a scattered manner. Your employees use them on a day to day basis. The idea is to stitch them together to create a holistically integrated ecosystem as a single view of your employees technological universe.

Yet even in cases where new technologies are required, the benefits increasingly outweigh the costs. As the workplace continues to evolve, and employee expectations shift, organizations that do not embrace the digital workplace risk falling behind.

Why should I adopt a digital workplace strategy?

More than the risks associated the benefits of adopting a digital workplace make a compelling business case. Consider the gains in:

Talent attraction

64% of employees would opt for a lower paying job if they could work away from the office.

Employee satisfaction

Organizations that installed social media tools internally found a median **20% increase in employee satisfaction.**

Communication tools

Information workers prefer newer communication tools over more traditional ones



Employee productivity

Studies have shown that organizations with strong online social networks are **7% more productive** than those without.

Employee retention

When employee engagement increases, there is a corresponding **increase in employee retention by up to 87%.**

Its becoming increasingly difficult for organisations to overlook these benefits and more organisations are now investing their IT budgets on building workplace strategies that can deliver measurable results.

The emphasis is on fostering cross team collaborations and encouraging knowledge sharing across the organisation.



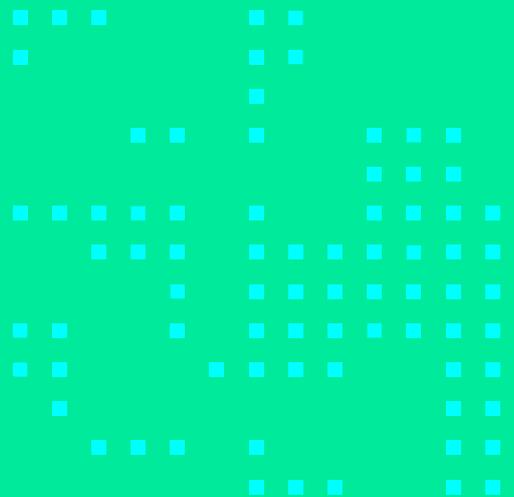
The biggest challenge most organisations face with a siloed technology deployment is a ecosystem of disparate ownership leading to a chaotic architecture which is difficult to measure and monitor.

Idea is to provide employees with a uniform environment and the tools they require to collaborate, communicate and connect with each other. Organisations need a clear roadmap to ensure that the digital workplace delivers measurable business value while mitigating risks and adhering to compliance requirements.



BUSINESS DRIVERS

Most organisations in today's time are saddled with connecting employees beyond the boundaries of their geographies or departments. The digital workplace platform channelizes your employees efforts from the bottom up. It helps them to build communities of interest, drive knowledge management and collaborate in ways that make sense to them and delivers measurable business value to the organisation.



So how does it **benefit** your organisation?

For Benefit realisation of your digital workplace initiative you must address existing challenges and provide business value. You need to engage your employees and empower them to know its benefits for their development and overall objectives. Here are some ways to achieve measurable value:



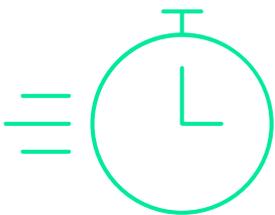
Increased Revenue

Provide applications that help employees identify cross-sell and up-sell opportunities



Reduce Operational Costs

Use platform to foster online collaboration thus reducing dependency on physical meetings for communicating thus reducing travel cost and increasing productive time.



Faster time-to-market

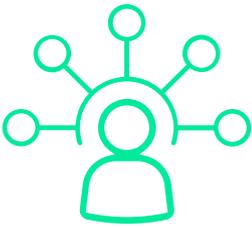
provide productivity tools and idea sharing tools along with social collaboration for accelerating time to bring new product and project ideas to life.



Culture of innovation

Encourage a two-way communication to drive conversations and foster communities of interest to drive the innovation culture

So how does it **benefit** your organisation?



Enhance customer experience

Get your employees the information they need more quickly to serve their customers more efficiently by putting an architecture that fosters smart search.



Higher productivity and efficiency

provide a standard environment to employees to access tools and technologies that help them execute business processes and functions.



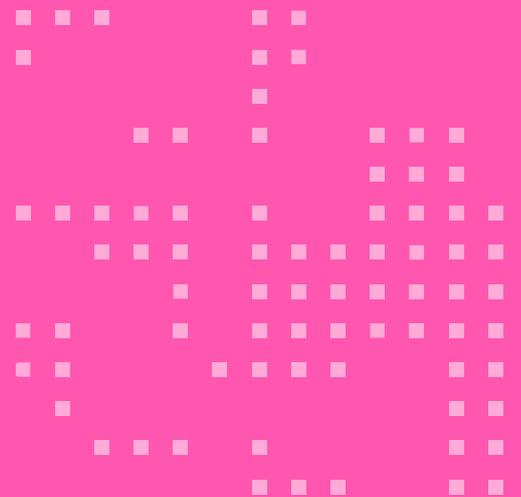
Delightful employee experience

Getting employees all the tools and information they need to be productive on a single platform and cutting down on information or time loss.



WECONNECT DIGITAL WORKPLACE

A platform, that has redefined the way organization and its enterprise wide information communicate with its digital workforce for a collaborative and engaged future.



WeConnect platform is a single platform solution for organization to scale up and down the information range it wants to percolate at an individual employee level.

Our enterprise customers have seamlessly integrated their most important and widely used applications on to this platform. weconnect has had a huge adoption rate and our clients have achieved superlative productivity across its entire workforce.



WeConnect ensures a reliable and scalable platform for helping organization's build an ever involved and evolved workforce with enterprise-grade security and control.

Weconnect solution has been developed and deployed in public or private cloud and facilitates centralized deployment from desktop to datacenter integrating any application and processes.

Any application

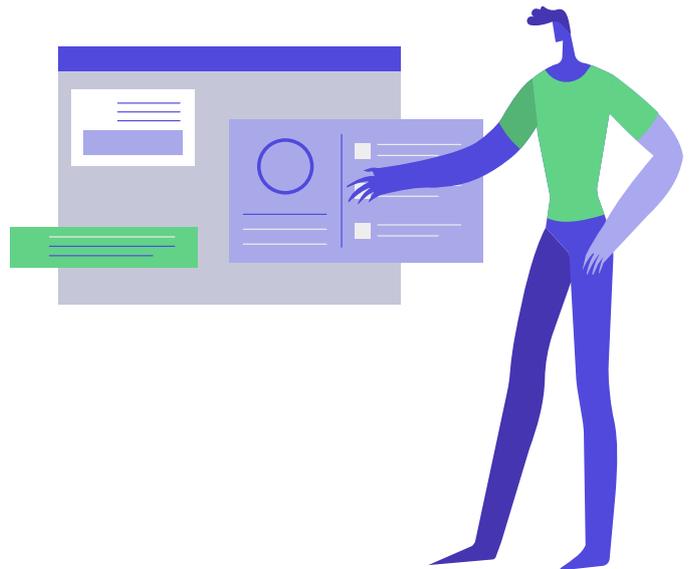


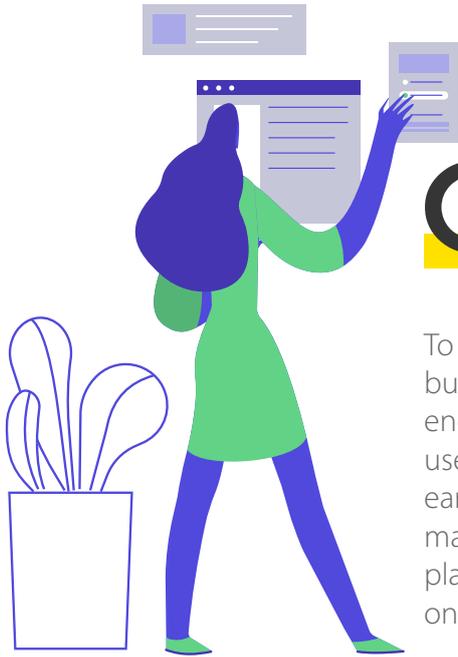
The weconnect platform has been designed and conceived to enable organizations to integrate its most important applications which are a part of employee engagement and organization wide productivity. Right from enterprise PMS, CRM, HRMS to Conference room booking systems and helpdesk organizations can integrate their most important processes onto this platform.



Personalization

The most exciting facet of this platform is the level of personalization that any user can customize. At an organizational level the parameters can be set to define the personalization level which it needs to provide to its users and build a universe that belongs to your employee.





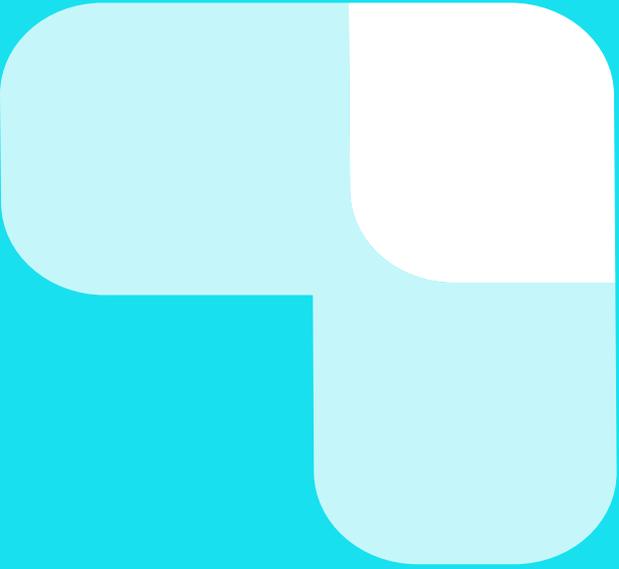
Gamification

To take the user engagement and involvement to the next level we have built a gamification engine as a building block of this platform. This engine allows the organization to give scoring pattern to its most widely used module basis business and organizational importance. The users earn points basis their interaction with the platform. A leaderboard maintains and lists the Top performers across the organization on this platform ensuring that there is a healthy competition amongst the users on a regular basis to perform their daily tasks.

Analytics

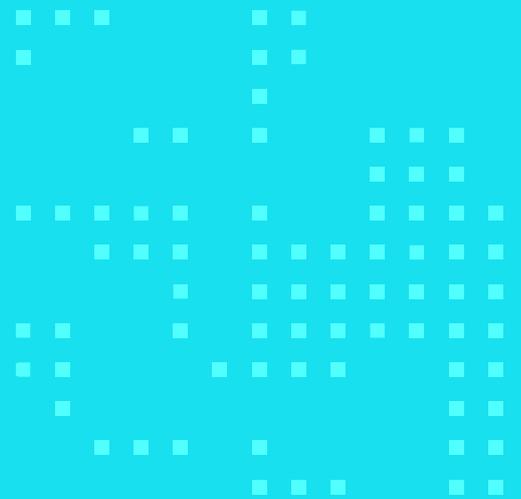
Our integrated engine tracks and collects data basis the daily task that an employee performs on this platform. A rich stream of data is accumulated which fuels our analytics dashboard and helps us to provide organization's with valuable data related to employee productivity. It also helps the organizations to keep on evolving the platform functionalities basis the most productive and unproductive areas identified through these datapoints.





INTEGRATE AND DEPLOY

Create a framework design





Why **WeConnect**

Traditional intranets have outlived their utility and in this digital age users demand more personalization and a platform that adds value to their daily tasks. weconnect exactly fills in the gap that an intranet is unable to deliver and provides an ecosystem that makes the organization completely productive and collaborative.

Scalable

The Control Admin panel can queue, launch, manage, orchestrate, and maintain widgets across any desktop or cloud infrastructure. Our versioning system ensures that you can control widgets through their lifecycles from development through production and decommissioning. The widget creator empowers organization to continually add and integrate number of applications based on business needs.



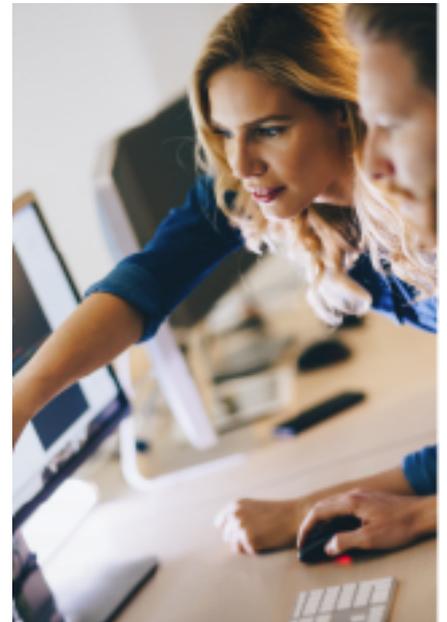


Secure

The Control Admin panel is web-based and integrates with LDAP for authentication. It supports role-based access control with separate user domains for additional separation of duties. All control room activity is logged, and time stamped. Credential integration uses SMAL 2.0 and standard directory service protocol. Application credentials are encrypted using AES and FIPS 140-2 compliant modules. Widget containers are fully encrypted and are combined with obfuscation of process logic for deeper protection.

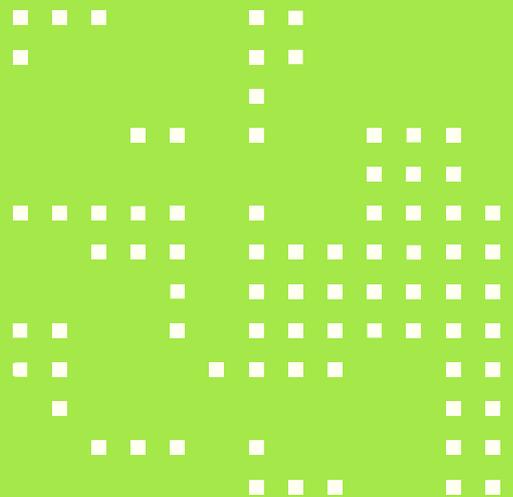
Support

With an unparalleled commitment to customer success, we provide local support and accessibility to global shared services and business service organizations. We provide training, certification and expert services to maximize productivity and resolve issues quickly, from initial proof-of-concepts through enterprise-wide production deployment. The value of WeConnect is further enhanced by the vast capabilities of our support who have been trained and certified to get your platform running quickly and dependably.



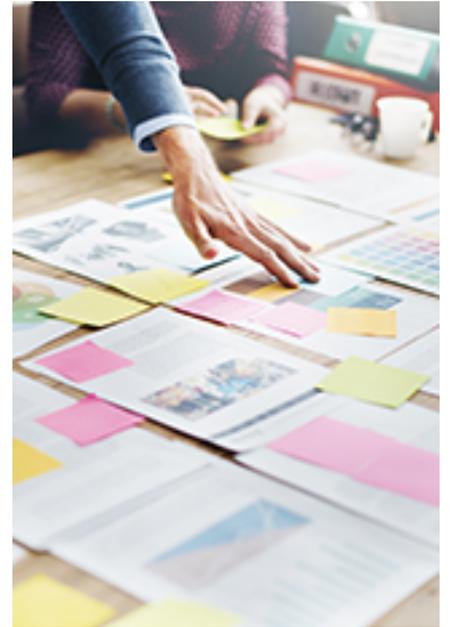


MANAGED SERVICES



Communication Strategy

Enhanced and superlative Onboarding experience to an ever-engaged employee management, whilst creating a happy and productive environment.

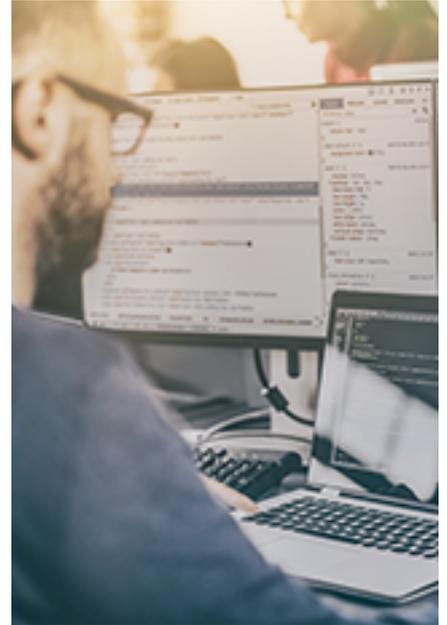


Design Services

Utilise customised templates to create new and unique surveys, polls and other mediums of engagement to indulge your audience in the most creative format.

Tech Support & Integrations

Take advantage of the benefits and applications We Connect has to offer. Take a step forward, making day to day work activities easier and fun to do.

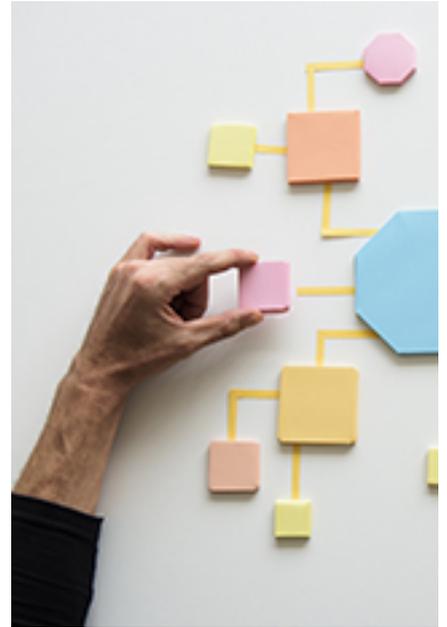


Content Marketing

Create unique content to captivate audience, engage readers whilst developing a useful and vibrant center of an organization's internal community.

Process Reengineering

Create an organic reengineering of organization wide communication. A standard way to reach out to its employees and vice versa.



Analytics review

A rich stream of data is accumulated which fuels our analytics dashboard and helps us to provide you with valuable data related to employee productivity

About WeConnect

Redefining the way organization and its enterprise wide information communicate with its digital workforce for a collaborative and engaged future.

Modern day employee is now grappling with a channel overload problem along with the ever-increasing sea of information that he needs to work through. He has to navigate through different communication channels like emails, collaborative chats, application-based notifications, telephone conversations to get through his daily task. WeConnect is one single collaborative and interactive platform that is now helping employees find a single voice for his day to day task. Our modular personalization-based approach allows organization to scale up and down the information dissemination to an individual employee level. Our enterprise customers have seamlessly integrated their most important and widely used applications and channels on to this single platform. WeConnects interactivity and personalization aspect ensures a huge adoption rate enabling our clients achieve superlative productivity across its entire workforce.

Contact weconnect team to learn more about how our Digital workplace platform can change your organizational DNA.

 **+91 8097423500 or visit**

 **<http://www.weconnectintranet.com/>
to schedule a live demo.**

